

## THE EXECUTIVE'S

Directions

## Encore Initiative - Moving Us Forward



Greater Cleveland Volunteers is finishing up its first year of Encore programming to expand volunteer opportunities for people age 50+ through the Encore Cleveland initiative. This effort led by the Cleveland Foundation, promotes the value of older adults and provides a wide range of opportunities to engage in a new career (paid or unpaid) to improve the community. As part of this initiative, we have expanded our AARP Experience Corps program and identified several other high priority volunteer needs in our My Mentor My Friend and RSVP programs that talented adults can help address.



We recently received additional funding from the Cleveland Foundation to promote our Encore volunteer opportunities. With this support, we are expanding our Refer a Friend contest to run year-round. Drawings will be held each quarter. One of the most effective ways we engage new volunteers is by our current volunteers telling someone about their experiences and suggesting that they contact Greater Cleveland Volunteers. The insert has more details about Refer a Friend.

As part of the continued expansion of our AARP Experience Corps program, we will be adding more schools and more tutors in the fall. If you know anyone that might be interested in being a literacy tutor, please let us know. We have also created a new leadership volunteer role in the program - a "Team Leader". We are looking for people to fill this role to help manage this important program that serves students in the Cleveland Schools. More information about this opportunity is included inside.

Although we are engaging new volunteers, we are still focused on our current volunteers- 2350 of them that served in 2014! We recently held our annual volunteer recognition to say thank you to these wonderful, dedicated people that help throughout the community. Our appreciation to the event sponsors. Photos from this special day are on page 3.

And finally, summer is our busiest time of year for our Team Events volunteers. We are providing volunteers for many one-time special events throughout the summer. This is a great way to get involved if your schedule does not permit you commit to a regular assignment. A list of these events is on our website and is updated frequently: [greaterclevelandvolunteers.org](http://greaterclevelandvolunteers.org) Check out the list and sign up to help sometime this summer!

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# Shop Talk... *from the Development office*



For the past five months, we have had the pleasure of hosting **Deanna Jarvis**, a student at CSU's Levin College of Urban Affairs, as an intern. Deanna brought experience with several Cleveland nonprofits to her work, including Youth Opportunities Unlimited and the Girl Scouts. She helped us prepare for our recent Volunteer Recognition and with a number of other fundraising and marketing projects. We expect that she will make a great nonprofit leader in the near future.

We were also involved with students of a somewhat younger age from Hathaway Brown School. Through the School's **GROW Foundation**, middle school students get to evaluate grant proposals and make awards. We were honored that this group decided to contribute funds to our AARP Experience Corps program, helping other children learn how to read.



Our connections with CSU and HB remind us how important the education sector is for volunteerism. Students - whether young children or adults - can gain opportunities to learn the value of service during their school years. This is good for them, and for our community.

**We want to thank the following donors, who generously made gifts between March 1<sup>st</sup> and April 30<sup>th</sup>:**

**\$5,000 and above**      The Ginn Foundation

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This year Greater Cleveland Volunteers sponsored two volunteer recognition events in April. Over 400 volunteers, sponsors and special guests enjoyed the luncheon program and 50 at the evening reception.

Again the Limelight Awards were featured with nominations submitted from partner agencies.



DOOR PRIZE WINNERS



The theme: Do U V? We're excited U do!



Calvin Leonard, GCV Board member and Recognition Committee Chair, along with Janika Garner, GCV staff/AARP Experience Corps site coordinator flank a lucky door prize recipient



Over 325 personal hygiene items were collected at the event for partner agencies with clients in need.



Connecting you with opportunities to serve

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## SAVE THE DATE — VIVA VOLUNTEERS

Friday, October 23, 2015 6:30-10:00 p.m.  
Acacia Reservation Clubhouse - 26899 Cedar Road  
Lyndhurst, OH 44122

Appetizers, cocktails, buffet dinner, silent auction,  
photobooth, award presentations  
AND MORE FUN

For event sponsorship and auction item donations:  
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